



# INTERIM REPORT

for

Part One

## Foundations for Planning and Management

September 12 - 14, 2006



## Introduction

This interim report contains the information generated during the Part One Workshop held September 12 through 14, 2006 to begin developing the park's foundation document. The Part Two Workshop, which would complete the foundation document, is tentatively scheduled for February 2007. The Primary Interpretive Themes contained in this report were developed during the first Comprehensive Interpretive Plan workshop held in October 2006. A second Comprehensive Interpretive Plan workshop is scheduled for January 2007. All statements contained in this report are draft and will be finalized in cooperation with park staff, the foundation document team, and the comprehensive interpretive plan team.

The foundation for planning and management document provides the base upon which all future planning efforts are built. The foundation document identifies what is most important to the park through an examination of the park's enabling legislation, development of purpose and significance statements and primary interpretive themes, and identifying the special mandates that affect park management. The foundation document also identifies fundamental resources and values that are critical to maintaining the park's purpose and significance and it analyzes current and future trends that could affect those resources and values. While not a decision document, the foundation document sets the parameters for future park planning and allows park managers to make informed decisions about factors that are critical the park's operations, management, and future.

The foundation, as identified in Park Program Standards, has the following elements:

- Part One – Legal Requirements: park purpose; park significance; primary interpretive themes; special mandates; and summary of legal and policy requirements.
- Part Two – Analysis of Resources and Values: analysis of fundamental resources and values; analysis of other important resources and values; and analysis of policy level issues.

In an effort to receive stakeholder input into developing the foundation document, the park invited stakeholders to attend a meeting at the Ganado Chapter House on Sept. 13. In addition, an invitation letter was posted on the door of the Chapter House and an announcement was made on the local radio station.

Comments on draft statements are now requested from the park's stakeholders by January 2, 2007. Comments and suggestions may be sent to the park superintendent by email, at [anne\\_worthington@nps.gov](mailto:anne_worthington@nps.gov), or PO Box 150, Ganado, AZ 86505.

## Purpose Statements

The park **purpose** is the specific reason for establishing a particular park. Statements of the park's purpose are grounded in a thorough analysis of the park's legislation and legislative history, including studies prior to authorization which go beyond a restatement of the law to document shared assumptions about what the law means in terms specific to the park. The park staff reviewed the legislation and legislative history. They also responded to three questions regarding their thoughts on special characteristics, important resources, and interpretation of the park and revised existing purpose statements.

The following statements were developed:

The purpose of Hubbell Trading Post National Historic Site is to

1. Conserve and continue Hubbell Trading Post as a live, operating, dynamic, and functioning economic and social institution and way of life, in the tradition of an earlier era of southwestern Anglo, Spanish, and Native American history.
2. Preserve and protect the historic and cultural contents, structures, functional arrangement and natural and cultural landscape of Hubbell Trading Post including the trading post itself, Hubbell Home, the grounds, and the farm operations for the public to understand, experience, and enjoy.
3. Identify and use Hubbell Trading Post as a preeminent site from which to interpret and understand the history, culture, and ethnography of American Indians, particularly the Dine (Navajo).
4. Preserve the intangible elements important to the heritage of the great American Southwest, such as the links between cultures and traditions; a place for socializing, learning, and exchanging information; and an atmosphere of trust and friendship.

## Significance Statements

Park **significance statements** express why the park's resources and values are important enough to warrant national park designation. Statements of the park's significance describe why an area is important within a global, national, regional, and system wide context and are directly linked to the purpose of the park. These statements are substantiated by data or consensus and reflect the most current scientific or scholarly inquiry and cultural perceptions, which may have changed since the park's establishment.

During the Comprehensive Interpretive Plan workshop specific mention was made that the draft set of Significance Statements do not sufficiently address a sense of place as it is understood by the Navajo people, and how the strength and distinctiveness of their sense of place is critical to their sense of cultural identity. This will be expanded upon as the set of Significance Statements works to its final form.

Participants (including stakeholders and park staff) were asked to express their ideas on park characteristics, resources and interpretation. The park staff then reviewed and revised existing significance statements and developed the following statements.

1. Hubbell Trading Post is the oldest, longest, continuously operated traditional trading post in the American Southwest. This internationally recognized site was established by J.L. Hubbell in 1876 as a center of commerce for Native Peoples.
2. In continual use since the 1800s, the masonry and adobe buildings and structures at HUTR represent styles of workmanship constructed from readily available materials that reflect many cultural architectural traditions. The site shows the highest integrity, most intact, and best examples of an evolving American Southwest trading post complex.
3. HUTR is the most exceptionally intact homestead of a late 19<sup>th</sup> century trading post. The landscape includes natural and cultural features such as terraced farmlands, the Pueblo Colorado Wash, and authentic buildings, structures, and objects that evoke a strong sense of place. The place continues to be a thriving crossroad of culture and settlement.
4. The Hubbell TP Museum Collection is the largest and most comprehensive record of a trading enterprise in the American Southwest. Its combination of furnishings, archives, objects, and oral histories represent the most complete record of a trading post system and its role in the local community. The museum collection is an essential part of and contributes to the integrity of the trading post.
5. Hubbell Trading Post continues to be one of the last and most intact places where traders and Native peoples (and tourists) can meet to share ideas, socialize, and continue traditional trading practices, while also adapting traditional trading core values to an evolving and increasingly technological and global world.

## **Primary Interpretive Themes**

Park interpretive theme statements are part of Hubbell Trading Post National Historic Site's Long Range Interpretive Plan of 1997. Every visitor should have the opportunity to explore these themes through the park's personal services programs, the interpretive media or, in the case of the Hubbell Trading Post store, the resource itself. The following draft themes were updated as part of the comprehensive interpretive workshop held after the foundation workshop on October 18-19, 2006. They will be finalized during the interpretive workshop in early January. These themes are critical to public understanding of the park's significance. The staff reviewed and revised existing interpretive themes and developed the following:

- A. The history of this place, beginning long before the Indian trader era, provides an opportunity to learn about the lifeway of the Navajo people—one of the most important and distinctive cultures in America.
- B. The history of J.L. Hubbell and his trading post speaks to how successful traders, those who understood the critical importance of respecting and serving the community, acted as key intermediaries between Southwest Indians and Anglo-Americans; understanding the history of the trader is an important way to appreciate the history of relations between these two cultures.

- C. The long and continuing success of Hubbell Trading Post shows how people can raise utilitarian crafts to great art, and how working in partnership with an energetic, supportive, and inventive promoter of their art can create worldwide recognition, respect, and sustainable financial success.
- D. The ongoing opportunity for visitors to directly interact with weavers, silversmiths, and others at Hubbell Trading Post National Historic Site facilitates visitor understanding of the methods and motivations of American Indian artists – and the role of art in their families, communities, and societies.
- E. The historic landscape of Hubbell Trading Post National Historic Site – including the architecture, furnishings, and grounds – is a living testament to this meeting of cultures and the sharing of skills, experience, and knowledge that continues to serve as a community center for local residents and an inspiration for visitors the world over.

## **Fundamental Resources and Values**

Fundamental resources and values are the most important ideas or concepts to be communicated to the public about a park and that warrant primary consideration during planning and management because they contribute to significance and are critical to achieving the park's purpose. They may include systems, processes, features, visitor experiences, stories, scenes, sounds, scents or other resources and values.

Other important resources and values may have particular importance that warrants special consideration during general management planning, even though they do not contribute directly to the purpose and significance of the park.

## **Significance Statement #1: Trading Post Complex**

- Providing local special products
  - Ceremonial items, farmers market
- Providing respectful, non-traditional ways of purchasing
- Provide traditional practices – charges, credits,
- Provide opportunities for public to observe a traditional TP in operation
- Center for learning
  - Trading and demonstration
    - Interp of weaving styles, trade, and traditional lifestyles
- Provide a connection with community
  - Employment, training in traditional practices (carding, shearing, silversmith), historic preservation
- Providing a center for social interaction

The above items were categorized into the following table:

<b>Resources</b>	<b>Values</b>
<b>Structures with API &gt; 60</b> <ul style="list-style-type: none"> <li>• Hubbell Home</li> <li>• Bunkhouse</li> <li>• Corrals and Sheds</li> <li>• Hubbell Trading Post Manager's Residence</li> <li>• Two-story Barn</li> <li>• Wareroom Extension</li> </ul>	<b>Traditional Trading Practices</b> <ul style="list-style-type: none"> <li>• Navajo Language</li> <li>• Trust/Respect</li> <li>• Hospitality/Politeness/Welcoming environment</li> <li>• Fair Trade/Fair Prices</li> <li>• Socialization/Information Sharing</li> <li>• "Banking" — cashing checks, loans, donation, consignment, etc.</li> <li>• Observation of trading operations</li> <li>• Symbiotic relation between the trading post and the local community (success of the trading post translates into success for the community and vice versa).</li> </ul>
<b>Contents of the Bullpen</b> <ul style="list-style-type: none"> <li>• Groceries</li> <li>• Weaving/Art Supplies</li> </ul>	<b>Contents of the Bullpen</b> <ul style="list-style-type: none"> <li>• Serving the needs of the local community (groceries, supplies, etc.)</li> </ul>
<b>Vernacular Architecture/Native materials</b> <ul style="list-style-type: none"> <li>• Masonry</li> <li>• Adobe</li> <li>•</li> </ul>	<ul style="list-style-type: none"> <li>• Skill and workmanship</li> <li>• Integrity of construction</li> <li>• Pride in preserving structures</li> </ul>

## Significance Statement #2: Structures

<b>Resources</b>	<b>Values</b>
<ul style="list-style-type: none"> <li>• Vernacular Architecture/Native materials</li> <li>• Local sandstone (masonry) (adobe)</li> <li>• Workmanship (craftsmanship) early historic structures</li> <li>• Early (historic) type of construction to function</li> <li>• Continuing of use</li> <li>• Construction materials: masonry and adobe, Vigas</li> <li>• represent a type of craftsmanship of an early era</li> <li>• integrity of construction –most intact complex</li> <li>• TP, Barn, Home, Chickens? Bunk house? Managers residence? Stone Hogan. Visitor Center?</li> <li>• Asset priority (FMSS) &gt; 60 API</li> <li>• Contributes to park mission</li> </ul>	<ul style="list-style-type: none"> <li>• Sense of place</li> <li>• Sense of past</li> <li>• Built in stages by different people (cultures)</li> <li>• provides employment</li> <li>• Association of buildings and people</li> </ul>

### Significance Statement #3: Cultural Landscape/Viewshed

<i>Resources</i>	<i>Values</i>
<b>Physical Features</b> <ul style="list-style-type: none"> <li>• Terraced farmland</li> <li>• Irrigation system</li> <li>• Spatial Configuration (of trading post complex)</li> <li>• Entrance Road</li> <li>• Park Lot (dirt)</li> <li>• Wagons and Farm Equipment</li> <li>• Pueblo Colorado Wash</li> </ul>	<b>Sense of Place</b> <ul style="list-style-type: none"> <li>• Portal back in time</li> <li>• Range of activities occurring at the trading post (trade, farming, livestock freight operations)</li> </ul>

### Significance Statement #4: Museum Collection

<i>Resources</i>	<i>Values</i>
<b>Object Relating to the Hubbell Family and Their Trading Operations</b> <ul style="list-style-type: none"> <li>• Artwork</li> <li>• Rugs</li> <li>• Three-dimensional art</li> <li>• Furnishing</li> <li>• Archival Materials (photographs, business records, etc.)</li> </ul>	<b>Object Relating to the Hubbell Family and Their Trading Operations</b> <ul style="list-style-type: none"> <li>• Documentation and preservation of the history of exchange between the local community and the trader</li> <li>• Opportunity to experience an authentically furnished trading post and associated structures</li> <li>• Unique research values of a trading enterprise</li> <li>• Reflection of the eclecticism (organized clutter) that characterized the Hubbell Family and their lifestyle</li> </ul>

### Significance Statement #5: People

<i>Resources</i>	<i>Values</i>
<b>Trader</b>	<b>Trader</b> <ul style="list-style-type: none"> <li>• An intermediary bridging Anglo and native economic values</li> <li>• Part of the community</li> <li>• Marketer and distributor of native wares</li> </ul>
<b>Artisans</b>	<b>Artisans</b> <ul style="list-style-type: none"> <li>• Arts and crafts traditions (weaving, silversmithing, 3-dimensional art)</li> </ul>

<b>Customers (local)</b>	<b>Customer (local)</b> <ul style="list-style-type: none"> <li>• Trust in trader</li> <li>• Weaving/smithing/art production skills</li> </ul>
<b>Staff</b>	<b>Staff</b> <ul style="list-style-type: none"> <li>• Pride in work/job responsibilities</li> </ul>

## Other Important Resources and Values:

### 1. Buildings

<ul style="list-style-type: none"> <li>• Bread Oven</li> <li>• Brick Barbeque</li> <li>• Gazebo</li> <li>• Guest Hogan</li> <li>• Hogan in the Lane</li> <li>• Privy (firehose house)</li> </ul>	<ul style="list-style-type: none"> <li>• Pump House</li> <li>• Stone Retaining Walls</li> <li>• Tree House</li> <li>• Utility Building Chicken House</li> <li>• Root Cellar (library)</li> </ul>
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- **Small –Scale Features** (e.g., sun dial, diner bell, stone benches, etc.)
- **Historic Plantings** (e.g., kitchen garden, fruit trees, Arizona walnuts along entrance road , Siberian elms and other trees along irrigation ditches, Cottonwoods)
- Archeology and Associated Artifacts/Documentation (not relating to Hubbell Family or trading operations)

<ul style="list-style-type: none"> <li>• Pueblo I-III unit pueblo (HUTR- 14)</li> <li>• Basketmaker III-Pueblo I artifact scatter with sandstone rubble (HUTR- 10)</li> <li>• Artifact scatter, possible Navajo hogan ring (HUTR-15)</li> </ul>	<ul style="list-style-type: none"> <li>• Pueblo III artifact scatter with sandstone rubble (HUTR-I 1)</li> <li>• Pueblo III cists and artifact scatter (HUTR-3; Ariz.K:6:10)</li> <li>• Pueblo III habitation site; Wide Reed Ruin (HUTR-5: Ariz.K:6:7)</li> </ul>
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Public Law 89-148

August 28, 1965  
[H. R. 3320]

AN ACT

To authorize the establishment of the Hubbell Trading Post National Historic Site, in the State of Arizona, and for other purposes.

Hubbell Trading  
Post National  
Historic Site,  
Ariz.  
Establishment.

*Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled,* That, for the purpose of establishing the Hubbell Trading Post National Historic Site, the Secretary of the Interior is authorized to purchase with donated funds or funds appropriated for the purpose, at a price to be agreed upon between the Secretary and the owner or owners, not to exceed the fair market value, the site and remaining structures of the Hubbell Trading Post at Ganado, Arizona, including the contents of cultural and historical value, together with such additional land and interests in land as in his discretion are needed to preserve and protect the post and its environs for the benefit and enjoyment of the public: *Provided*, That the total area so acquired shall not exceed one hundred and sixty acres: *Provided further*, That the amount of land retained for the purpose hereinbefore stated shall not be in excess of that amount of land reasonably required to carry out the purposes of this Act, and any excess land, together with water rights, shall be offered for sale to the Navajo Indian Tribe at a price per acre equal to the per-acre price paid for the total area, excluding structures and contents thereof.

Administration.

16 USC 1-4.  
Publication in  
Federal Register.

SEC. 2. Upon a determination by the Secretary of the Interior that sufficient land, structures, and other property have been acquired by the United States for the national historic site, as provided in section 1 of this Act, such property shall be established as the Hubbell Trading Post National Historic Site, and thereafter shall be administered by the Secretary of the Interior in accordance with the provisions of the Act of August 25, 1916 (39 Stat. 535), as amended. An order of the Secretary, constituting notice of such establishment, shall be published in the Federal Register.

Appropriation.

SEC. 3. There are hereby authorized to be appropriated not more than \$952,000 for the acquisition of lands and interests in land and the contents of the Hubbell Trading Post which are of cultural and historical value and for development costs in connection with the national historic site as provided in this Act.

Approved August 28, 1965.